



### Lusatia

For centuries, it's been Germany's **energy region** – and now it's a hotspot in the **energy transition**: **Lusatia**, located in southern Brandenburg and northern Saxony, is a strong growth region full of opportunities in the **German-Polish-Czech border triangle**.







# Our goals

The MinGenTec initiative supports the innovative development of products and services and the opening up of new business fields and international markets.

The initiative is aimed at Lusatian companies from the mining, power plant and restructuring sectors as well as related segments and industries including renewable energies, storage technologies and automation technology.



It **focuses** on supporting **small and medium-sized enterprises (SMEs)** in the **cross-border region of Lusatia**.

Its key objective is to pool economic and scientific **expertise** and to support companies in adapting to the changing environment and structural change in Lusatia due to the phase-out of coal.

Around 300 companies, research facilities and institutions are now involved in the **MinGenTec** network initiative.



### Networking

- Knowledge exchanges
- Building partnerships
- Network meetings



#### **Innovation**

- · Innovation checks
- Innovation workshops
- Partner finding platforms



### **Internationalisation**

- · Target market events
- · Market exploration trips and grants
- Participation in trade fairs



### PR and marketing

- Information sharing (incl. newsletters and social media)
- Specialist publications
- Brochures

**MinGenTec** is also online on the koop-bb.de community platform.





#### MINGENTEC IS AN INITIATIVE OF

## Economic Development Agency | Brandenburg



#### **COLLABORATION PARTNERS**





Supported by:



on the basis of a decision by the German Bundestag

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The Mining & Generation Technology – Made in Germany (Min-GenTec) initiative is funded by the Federal Ministry for Economic Affairs and Climate Action (BMWK) on the basis of a resolution of the German Bundestag. MinGenTec is part of the STARK project NeLaBra (project executing agencies: WFBB and Cottbus Chamber of Industry and Commerce [IHK]).